

2023-2024 Platinum Ambassador Program

Platinum Ambassadors are Arthritis Foundation Ambassadors that are highly engaged by building relationships with their legislators on key issues, amplifying their impact by involving their local communities, and sharing their arthritis stories to affect change.

Platinum Ambassadors are recognized based on their reported advocacy activities and join the Program every other year, in alignment with the Congressional calendar (ie. 2023-2024). The Program consists of exclusive opportunities to hear from expert speakers, attend events, and be recognized for their hard work and dedication.

The 2023-2024 Cycle Includes 5 Categories of Program Features:

1. **Public Recognition:** this will include recognition across the AF website, social media channels, and newsletters celebrating our Platinum Ambassadors at the beginning the cycle.
2. **Exclusive Webinar Series:** this will include a minimum of twice-yearly opportunities to connect with AF leadership and expert speakers on a range of topics to hone your skills and give you inside-baseball access to the latest in policy and politics. This will begin with an exclusive conversation with AF CEO Steve Taylor in spring 2023.
3. **Early Summit Access:** you will receive early access registration for the Advocacy Summit. The Summit will be capped at 100 attendees, so early access guarantees a spot for those who wish to attend. (NOTE: a limited number of travel assistance grants will be available to any attendees in need of financial assistance).
4. **Subject-Matter Expert Opportunities:** this new program feature will give Platinum Ambassadors the opportunity to apply to be a subject-matter expert (SME) at virtual and in-person advocacy events. In-person events will include travel scholarships. The SME criteria will focus on advocacy expertise and/or the patient experience journey. The first opportunity will be the Arthritis Healthcare Forum in May.
5. **Advocacy Program Guidance Opportunities:** Platinum Ambassadors will receive exclusive opportunities to directly shape the advocacy program through surveys and focus groups that will inform specific advocacy projects with policy-makers.